Overview:
The main purpose of the course is to give students a good understanding of data analysis with Power BI. The course includes creating visualisations, the Power BI service, and the Power BI Mobile App.

Target Audience:
If you are interested in, or responsible for presenting data to business decision makers, then this course is right for you. Those with experience in developing SQL Server reports may find this particularly valuable.

Pre-requisites:
Before attending this course, students must have:

- Excellent knowledge of relational databases and reporting
- Some basic knowledge of data warehousing schema topology (including star and snowflake schemas)
- Some exposure to basic programming constructs (such as looping and branching)
- An awareness of key business priorities such as revenue, profitability, and financial accounting is desirable
- Familiarity with Microsoft Office applications – particularly Excel

Lesson 1: Introduction to Self-Service BI Solutions
- Introduction to business Intelligence
- Introduction to data analysis
- Introduction to data visualisation
- Overview of self-service BI
- Considerations of self-service BI
- Microsoft tools for self-service BI
- Lab: Exploring an enterprise BI Solution
- Viewing reports
- Creating a Power BI report
- Creating a Power BI dashboard
- After completing this module, students will be able to:
  - Describe the trends in BI
  - Describe the process of data analysis in Power BI
  - Use the key visualisations in Power BI
  - Describe the rationale for self-service BI
  - Describe considerations for self-service BI
  - Understand how you can use Microsoft products to implement a BI solution.

Lesson 2: Introducing Power BI
- Power BI
- The Power BI Service
- Lab: Creating a Power BI Dashboard
  - Connecting to Power BI data
  - Create a Power BI dashboard
- After completing this module, students will be able to:
  - Develop reports using the Power BI Desktop app
  - Use report items to create dashboards on the Power BI portal
  - Understand the components of the Power BI service including licensing and tenant management

Lesson 3: Power BI
- Using Excel as a data source for Power BI
- The Power BI data model
- Using databases as a data source for Power BI
- The Power BI service
- Lab: Importing data into Power BI
  - Importing Excel files into Power BI
  - Viewing reports from Excel files
- After completing this module, students will be able to:
  - Describe the data model and know how to optimise data within the model.
  - Connect to Excel files and import data
  - Use on-premises and cloud Microsoft SQL server databases as a data source, along with the R script data connector
  - Take advantage of the features of the Power BI service by using Q&A to ask questions in natural query language, and create content packs and groups

Lesson 4: Shaping and Combining Data
- Power BI desktop queries
- Shaping data
- Combining data
- Lab: Shaping and combining data
  - Shape power BI data
  - Combine Power BI data
- After completing this module, students will be able to:
  - Perform a range of query editing skills in Power BI
  - Shape data, using formatting and transformations
  - Combine data together from tables in your dataset
Lesson 5: Modelling Data

- Relationships
- DAX queries
- Calculations and measures

Lab: Modelling Data
- Creating relationships
- Calculations

After completing this module, students will be able to:
- Describe relationships between data tables
- Understand the DAX syntax, and use DAX functions to enhance your dataset
- Create calculated columns, calculated tables and measures

Lesson 6: Interactive Data Visualisations

- Creating Power BI reports
- Managing a Power BI solution

Lab: Creating a Power BI report
- Connecting to Power BI data
- Building Power BI reports
- Creating a Power BI dashboard

After completing this module, students will be able to:
- Use Power BI desktop to create interactive data visualisations
- Manage a Power BI solution

Lesson 7: Direct Connectivity

- Cloud Data
- Connecting to analysis services

Lab: Direct Connectivity
- Direct Connectivity from Power BI desktop
- Direct connectivity from the Power BI service

After completing this module, students will be able to:
- Use Power BI direct connectivity to access data in Azure SQL data warehouse, in addition to big data sources such as Hadoop
- Use Power BI with SQL Server Analysis Services data, including Analysis services models running in multidimensional mode
Lesson 8: Developer API

- The Developer API
- Custom Visuals
- Lab: Using the developer API
  - Using custom visuals
- After completing this module, students will be able to:
  - Describe the developer API
  - Use the developer API to create custom visuals

Lesson 9: Power BI mobile app

- The Power BI mobile app
- Using the Power BI mobile app
- Power BI embedded
- After completing this module, students will be able to:
  - Describe the Power BI mobile app
  - Download and use the Power BI mobile app
  - Describe Power BI embedded and when you would want to use it.